

NIMBUS GROUP

PRESS RELEASE

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NIMBUS GROUP EXPANDS NUMBER OF MARKETPLACES IN STOCKHOLM WITH ESTABLISHMENT AT BISKOSPUDDEN

Nimbus Group strengthens its presence in the Stockholm area through a very centrally located establishment at Biskopsudden on Djurgården. The establishment is via Nimbus Stockholm which now has three dealer facilities in attractive locations in Stockholm. Previously, Nimbus Stockholm also had facilities in Lidingö and Saltsjö-Duvnäs.

The new facility gets a prime location on Djurgården in the heart of Stockholm. The facility includes, among other things, its own larger dock, which gives customers the opportunity to try out the boats on site. Nimbus Stockholm is a dealer of several of Nimbus Group's own brands and, in addition to Nimbus, also sells boats from Alukin and Paragon, but also offers boats from external brands such as Axopar. Nimbus Stockholm is part of Nimbus Group's business area Retail Sales, which is responsible for the company's own dealer operations. Retail Sales owns and operates dealers in Sweden, Norway, and the United Kingdom.

"With the establishment at Biskopsudden, we get an extremely interesting position in the Stockholm area, an attractive boating district of the kind that Nimbus Group prioritizes in its premium segment investments," says Sanna Andersson, Retail Sales Director at Nimbus Group.

Attachments

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NIMBUS GROUP

ALUKIN


AQUADOR

 **EdgeWater**

FALCON

FLIPPER

 **NIMBUS**

**PARAGON
YACHTS**